

MAGIC ^{OF} SCIENCE FAIR AND FAMILY FESTIVAL

**SPONSORSHIP
OPPORTUNITIES**



**june 11, 2022
11aM-4PM**

**FREE FAMILY FESTIVAL • DISCOVERY ZONE
MIDDLE SCHOOL SCIENCE FAIR (9AM-4PM)**

**INTERACTIVE STEM ACTIVITIES • TECH TALKS
ROBOTICS • PETTING ZOO • CAR SHOW**

Visit discoverycentermd.org/magicofscience/
FOR THE VERY LATEST INFORMATION!



**Discovery
Center**
at Water's Edge

A 501(c)(3) NONPROFIT CFC #11621

Get your brand in front of thousands of families!

The Magic of Science Fair and Family Festival will take place at the TUNE Center at Harford Community College, located at 510 Thomas Run Road in Bel Air, Md., on June 11, 2022. Join us for a day of interactive activities and exploration. Our guests are invited to enjoy a free family festival with a day of fun engineered by the Discovery Center at Water's Edge. The Festival will include a kids

discovery area, a major regional science fair, interactive STEM activities, tech talks, robots, science experiments, a car show, vendors, food trucks, and much more! It is a day of play for the whole family!

Become a sponsor and market your organization to hundreds of families in Baltimore, Harford, and Cecil Counties in Maryland.

Take a look at our sponsorship package. We will work with you to design a sponsorship that works for you.

These sponsorships are going fast! Reserve yours today by contacting Nancy Mahoney at nancy@DiscoveryCenterMd.org or call 410-937-9053.



MAGIC OF **SCIENCE**
FAIR AND FAMILY FESTIVAL

Sponsorship Packages

SPONSORSHIP LEVEL	COST	SPONSORSHIP BENEFITS
Presenting Sponsor	\$10,000	Speaking opportunity, signage along roads and in prominent areas of event. Recognized by master of ceremonies. Logo recognition on electronic billboards, as well as on all purchased advertising, including ads, billboards, digital. Recognition on press releases and promotional flyers. Logo recognition on postcards, website, newsletters, outdoor billboards/banners, promotional items. Advertisement in programs, customized display and exhibitor space -preferred placement. Membership to Discovery Center at Water's Edge. Recognized in Discovery Center at Water's Edge promotional material and at key meetings with elected leaders, APG leaders, and key community decision-makers.
Supporting Sponsors:		
Science Fair	\$5,000	Speaking opportunity at science fair awards ceremony. Recognized by master of ceremonies. Logo on electronic billboard. Recognition on science fair promotional material. Recognition on press releases and promotional flyers. Logo recognition on program, website, newsletters. Customized display and exhibitor space-preferred placement.
Petting Zoo	\$2,500	Custom Banner at entrance to performance area. Recognized by master of ceremonies. Logo on electronic billboard. Logo recognition on website, newsletters. Advertisement in programs.
Robotics	\$2,500	Custom Banner at entrance to performance area. Recognized by master of ceremonies. Logo on electronic billboard. Logo recognition on website, newsletters. Advertisement in programs.
LEGOWorld	\$2,500	Custom Banner at entrance to performance area. Recognized by master of ceremonies. Logo on electronic billboard. Logo recognition on website, newsletters. Advertisement in programs.
Science of _____ (Pick your topic.)	\$1,500	Signage at exhibit area. Recognized by master of ceremonies. Logo on electronic billboard. Logo recognition on website, newsletters. Advertisement in programs. (Pick your topic: Communications, Transportation, Medicine, Paint, Music, Sports, Food, Agriculture, Construction, Anatomy, Computing, Energy, Cyber, Robotics, AI, Manufacturing, etc.)
Contributing Sponsors	\$1,000	Logo on electronic billboard. Name and logo recognition on website.



Reserve your space today

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About Discovery Center at Water's Edge

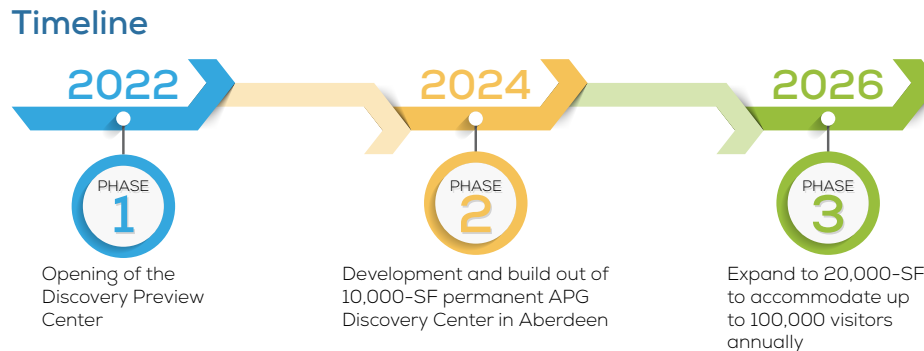
The Discovery Center at Water's Edge will be a place where students of all ages experience, create, and play with science and technology. A place where new worlds are discovered, and connections are made. Exhibits featuring virtual reality will give visitors the opportunity to drive a tank or fly a plane. Other exhibits will explore the history and the future of high performance computing. In addition to interactive exhibits, this science center will offer after-school programs, maker spaces, and serve as an anchor for the region's STEM activities.

We are now working to launch Phase 1 of the science center – the Discovery Preview Center. The Preview Center will serve as a visitor's center, work space, exhibit area, and will provide funders and visitors a small taste of what will be found at the permanent Discovery Center.

Phase 2 of this project will result in the opening of a permanent Discovery Center with 10,000-

SF of exhibit space, serving over 55,000 visitors each year, and costing approximately \$2.7 million. We then hope in Phase 3 to grow the Center to 20,000 SF serving 100,000 visitors each year. These estimates are supported by a feasibility study commissioned last year.

Please visit DiscoveryCenterMd.org for more information and to sign up for our mailing list so you can be the first to know when we open!



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at Water's Edge

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