

MAGIC ^{OF} SCIENCE FAIR AND FAMILY FESTIVAL

MAY 17, 2025 • 510 THOMAS RUN ROAD • BEL AIR, MD

**Be a part of
Maryland's BIGGEST Science Festival!**

Get your brand in front of **thousands of families!**

The Magic of Science Festival is a fun-filled family day of play that features interactive activities and performances to celebrate the wonders of science. As a sponsor, your message will be delivered to thousands of families who attend the festival from across Maryland, Delaware, and Pennsylvania.

Now in its fourth year, the Magic of Science is a free, rain-or-shine festival designed to inspire a passion for science and love of learning for thousands of youth. The Magic of Science Festival is brought to you by the Discovery Center at Water's Edge, a new science center in Harford County, Maryland.

Select one of our standard sponsorship packages or let us design one for you. Don't delay... The early birds get the [promotional] worms! Sign up by March 15 to reap the promotional benefits of being a Magic of Science Festival sponsor.

To become a sponsor, scan or visit
DiscoveryCenterMD.org/MagicofScience/
or contact Katie@DiscoveryCenterMD.org today.



**Discovery
Center**
at Water's Edge



Discovery Center at Water's Edge is a charitable organization under section 501(c)(3) and donations are generally tax deductible.

MAGIC of SCIENCE FAIR AND FAMILY FESTIVAL

May 17, 2025 • 510 Thomas Run Road • Bel Air, MD

Sponsorship Benefits At-a-Glance

Pioneer \$10,000
(3 available, industry-exclusive)

Discoverer \$5,000
(4 available, industry-exclusive)

Adventurer \$2,500
(8 available)

Explorer \$1,000
(10 available)

Contributor \$500

General Festival Recognition – March-May

Radio and Podcast Advertising	ALL	HCC			
Print and Digital Advertising	Prominent in All as Pioneer Sponsor	Logo Recognition in Print Advertising	Name Recognition in Print Advertising		
Magic of Science Social Media Campaigns (Facebook, Instagram, LinkedIn, and Twitter)	Included in All Paid & Organic SM Campaigns	Individualized SM Posts with Logo & Website Links	Announced as Sponsor in 3 posts	Announced as Sponsor in 1 Post	Thanked in a Post
Media and PR Campaigns	Top Billing as Pioneer Sponsor All Press Releases	Recognition as Supporting Sponsor All Press Releases	Recognition as Contributing Sponsor Final Press Release	Recognition as Sponsor Post-Event Press Release	Listed in Event Press Release
Logo on Magic of Science Website with Link	Logo with Link	Logo with Link	Logo with Link	Logo with Link	Logo with Link
Recognition on Signage at the Discovery Center at Water's Edge	Prominent on Donor Wall at DCWE March–May	Logo Recognition on Donor Monitor at DCWE	Logo Recognition on Poster at DCWE	Name Recognition on Poster at DCWE	Name Recognition on Poster at DCWE
Promotional Festival Poster (Sign up by March 15)	Top Billing on Promotional Poster	Logo Recognition on Promotional Poster	Name Recognition on Promotional Poster		

Event Day Recognition

Named Event Space with Banner or Sign	Pioneer's Choice*	Discoverer's Choice*	Adventurer's Choice*		
Magic of Science Signage	Top Billing on All Festival Signage	Recognized on All On-Site Signage	Logo Included on All Sponsor Posters	Prominent Name Recognition on All Sponsor Posters	Name Recognition on All Sponsor Posters
Logo on T Shirt	Logo	Logo	Logo	Logo	Listing
Advertisement in Magic of Science Visitor's Guide	Full Page	Half Page	Quarter Page	Logo and Listing	Listing
Exhibitor or Vendor Space	Featured Space	Preferred Location Inside	Preferred Location Outside	10-foot Space MoS Choice	Upon Request
Speaking Opportunity	✓	✓			
Employee Volunteer Opportunities	✓	✓	✓	✓	✓

Pioneer and Discoverer sponsors are guaranteed industry exclusivity. First come, first served.

* ► **Pioneer's Choice:** Exhibition Tents, or Marketplace and Food Tents; ► **Discoverer's Choice:** Science Fair, Magic Show, Robotics Arena, Family Games Tent; ► **Adventurer's Choice:** Coding Classrooms, Donation Stations, Festival Printing, Petting Zoo, VIP Green Room, Carnival; Scavenger Hunt, Balloon Art, or Face Painting



Discovery Center
at Water's Edge

For more information, contact
Katie@DiscoveryCenterMD.org or visit
DiscoveryCenterMD.org/MagicofScience/.

Discovery Center at Water's Edge is a charitable organization under section 501(c)(3) and donations are generally tax deductible.